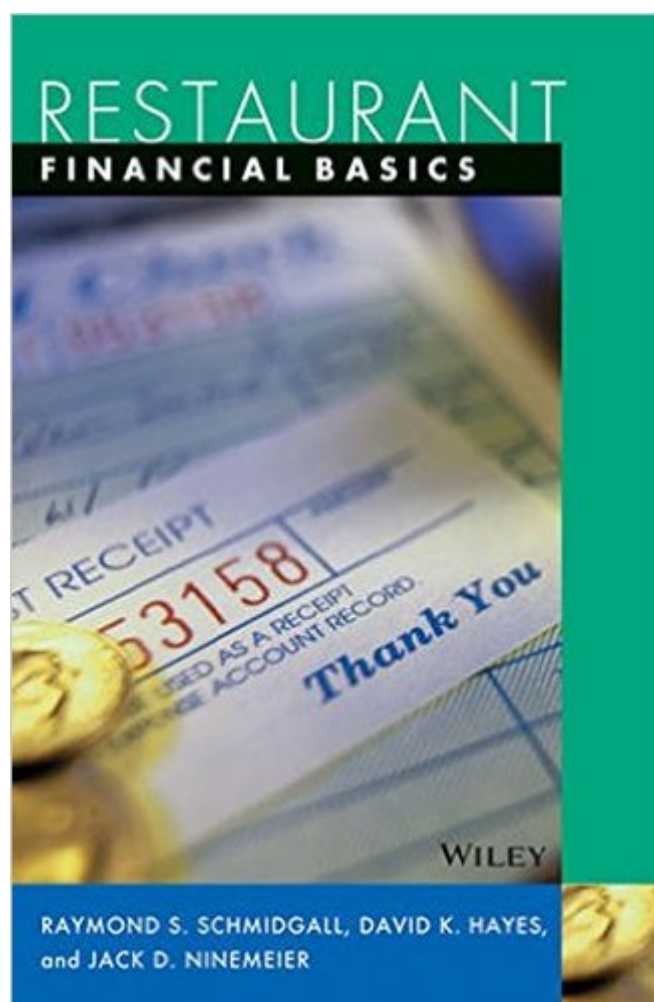


The book was found

Restaurant Financial Basics



Synopsis

A complete, practical guide to managing restaurant business finances. One of the keys to a successful restaurant business is strong financial management. This book equips readers with the tools needed to manage the finances of foodservice establishments effectively. Written by expert authors with extensive experience in the field, this accessible resource is filled with valuable information that can be applied to day-to-day operations. It offers concise, down-to-earth coverage of basic accounting topics-including pricing, budgeting, cost control, and cash flow-as well as more specialized information, such as how to establish menu prices.

Book Information

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Customer Reviews

I have read a few titles in regard to restaurant management and start up to fine tune my restaurant management know how to better my odds at this cut throat industry. After going through this book, it gave some really good insight, and more importantly knowing the numbers really helped provide substance for the strategy and management mantra from other reading. This is more like a textbook, so it is not for everyone, but for what the authors set out to achieve - Restaurant Financial Basic it is pretty spot on. To improve, I will suggest some simple but interesting case study to supplement, this will really engage the reader and tie up the teaching in the book nicely.

I used this book to teach financial management of restaurants to pupils in a culinary school. It was very useful and I highly recommend it, especially the chapter where you find the different forms of calculating the price of a dish.

This book provides confidence for people out here (like myself) that are considering starting their own business. No other texts on the subject have covered the pertinent issues as comprehensively as I would have liked. Very information and truly helpful.

I am 19-years-old, and am part-owner of a privately owned restaurant. I do not have any professional background knowledge whatsoever of accounting, but I am self teaching through books and advice from other professionals along the way. I bought this book in high hopes that it will at least introduce me to Accounting, specifically towards restaurant accounting and which it has. This is a great book for beginners, simple enough to understand, love how the author defines the terminology and how he gives examples, especially when it comes to the financial statements. I am a person who needs details and cannot miss the details or else I will not understand what I am trying to learn. I plan to go back to school to get my Bachelor's of Business Administration, concentrating in either Accounting or Marketing and Advertising to further my education in business, and would like to help open up a chain of restaurants hopefully in the next couple of years. No doubt, I will be referencing back towards this book and even as I gain more knowledge through classes.

This is a must have, if you want to make money, track money, project money or whatever you do with money in a restaurant. This is the book you need to have in your office even if you pass GMAT, GRE or you are a freaking CPA and CFA. All this book is straight to the point about financial management however it doesn't come with recipes and culinary tools. My recommendation get it or nuff said.

I am a culinary student who is working in the industry. Being in culinary school also requires management courses other than cooking classes so any helpful textbook that relates to the real world helps. I am not that great with math and this book breaks down profit and loss statements. (Formulas and all) It reads like a text book because well, it's a text book! (It's easy to follow) I definitely plan on using the book as a reference as a future manager/owner in the industry.

I am an accountant and this book gives me great ideas to share with my restaurant clients

Great overview of what is needed for basic financials in a restaurant. It shows what most operators

should be familiar with in order to have a successful restaurant.

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